

Julia Teitelbaum

juliat@cmu.edu • (303) 815-3575 • julia-t.com

EXPERIENCE

Interaction Designer, UX Leadership Program, GE Software

June 2014–Present • San Ramon, CA

Designing products for users of industrial equipment to operate, maintain, monitor, and optimize that equipment.

Research Assistant, Carnegie Mellon University

Spring 2013–Spring 2014 • Pittsburgh, PA

Designed iPad app for teachers and staff at school for children with special needs to facilitate data collection, analysis, and sharing. Created low and high fidelity design prototypes and ran weekly user tests in iterative design process. Worked with backend and frontend developers.

Product Manager Intern, Redfin Real Estate

Summer 2013 • San Francisco, CA

Wrote specification for, designed, and prototyped open house schedule planner feature for iPhone. Designed and coded new “Featured Listing” ads, which performed 178% better in initial A/B test. Documented and planned A/B tests for three release cycles.

UX Design Intern, Noodle Education

Summer 2012 • New York, NY

Designed and prototyped new sign-up process and iPhone app for students on college tours. Consulted on user research best practices.

UX Designer, Teach for America

Summer 2012 • New York, NY

Conducted user research and worked with stakeholders to develop product strategy. Sketched UX concepts and created user flows for internal Teach for America applications.

Technology Consultant, Pittsburgh Public Schools

Spring 2012 • Pittsburgh, PA

Worked with curriculum specialist and teachers to create a web application to manage the Physics curriculum and facilitate collaboration among teachers. Advised on adoption of electronic textbooks and on iPad rollout to schools

Designer and Developer, ChemCollective

Summer 2011 • Pittsburgh, PA

Redesigned website information architecture, usability, and branding. Reengineered site using Codeigniter PHP MVC framework. Consulted on UI design for chemistry simulations and “Virtual Lab” product.

EDUCATION

Carnegie Mellon University

Class of 2014 • Pittsburgh, PA

Information Systems and Human-Computer Interaction
Minor in Communication Design

GPA: 3.9

DESIGN SKILLS

Contextual inquiry, competitive analysis, heuristic evaluation, participatory design, A/B testing, usability testing

Sketching, wireframing, prototyping, visual design, data visualization, Illustrator, InDesign, Photoshop

TECHNICAL SKILLS

HTML, CSS, Javascript, Ruby, Rails, PHP, Python, Processing, SQL (database design), Git (version control)

LEADERSHIP

ScottyLabs Director

2013–2014

Alpha Chi Omega Booth Design Chair

2013–2014

Mortar Board Senior Honor Society Vice President

2013–2014

Alpha Chi Omega VP PR & Marketing

2013–2014

Design for America Founder

2012–2013